

Rocket-Hire



A Rocket-Hire Launch

Rocket-Fuel™ : Qualifications Screening Workshop

Powering Your Prescreening Investment

Get the most from your online hiring tools

Prescreening tools are only as good as the strategy used to qualify applicants. Employing an effective strategy, to quickly and efficiently identify candidates, is paramount. It's the only way to ensure you get the most from your investment in an automated staffing system.

Seek out new strategies

"How do you develop the perfect prescreening strategy for each job position?" This is a question we field regularly from Fortune 500 VPs, directors and recruiters. Over the years we've developed and tested a systematic approach to successfully create and implement the ideal qualification strategy, tailored to individual job requirements. Now you can learn our system in an intensive one-day **Rocket-Fuel™: Qualifications Screening Workshop**. It's affordable, practical, and ensures you garner the very best results from your automated prescreening tools.

Rocket-Hire can help

Join Rocket-Hire founder Dr. Charles Handler for a hands-on workshop dedicated to getting the most from your prescreening strategy. You'll discover practical, easy-to-employ content that provides a holistic approach to support effective hiring decisions - with the tools you need to execute this approach on the job.

Some of the practical content you'll find in the **Rocket-Fuel™: Qualifications Screening Workshop** includes:

- ◆ Developing questionnaires to screen and rank candidates
- ◆ Identifying Jobs and Job Families
- ◆ Scaling and prioritizing job requirements to develop qualifying content
- ◆ Writing prescreening questions that can help you save valuable

resources.

See the reverse side for more details on this one-day workshop's curriculum and how Rocket-Hire can help your organization save time and money in the hiring process.

Rocket-Hire/ERE Survey Jan 2004

Only 50% of respondents currently using screening tools indicated that they felt these tools are effective, 30% indicated they do not believe these tools are effective, and 20% were unsure about the effectiveness of their screening tools.

Survey responses showcase significant value for a qualifications workshop:

- ◆ Screening tools are too time-consuming to set up.
- ◆ It is hard to know what questions to ask.
- ◆ Fear that candidates will not want to invest the time needed to complete screening questions.
- ◆ An overall belief amongst staffing personnel that screening is ineffective.



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Workshop praise:

"We had our entire recruiting department attend this workshop. They thanked us for empowering them to use tools that allow for faster, better hiring. We've increased utilization of our ATS by a large percent and we're getting more qualified candidates." *Global beverage producer*

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Countdown to empower your workshop experience

The **Rocket-Fuel™: Qualifications Screening Workshop** provides the tools you need to create and exercise a successful prescreening strategy integrated with your online hiring system. Here's a closer look at the workshop's groundbreaking curriculum.

3: Strategic standpoint. Screening can offer significant value for an organization's bottom line. This section provides focus on the industry landscape, the process, and the importance of a strategy.

2: Effective process. Follow our tested process to create successful, legally sound prescreening questions for any job.

1: Core practice. Apply the prescreening process with a hands-on learning experience. Think strategically. Develop, weigh, and interpret screening questions to support your strategy.

Liftoff: Application tools. Outfitted with support materials, apply the training back on the job. Discover screening definitions, sample scoring and weighting methodologies, effective strategies for using knock-out questions, quick reference guidelines for creating legally sound questions, and much more.

Rocket-Hire has the right stuff

We've helped job boards and vendors of Applicant Tracking Systems develop their own prescreening products. We've helped Fortune 500 companies develop effective, legally defensible prescreening questions for their online hiring process. We've designed and delivered corporate training curriculum-with over 10 year's combined teaching experience in classrooms, corporate universities, and adult learning environments. We authored *Buyer's Guide to Web-based Screening & Staffing Assessment Systems*, the only guide of its kind. We have the hands-on expertise to present a workshop that will garner ROI for your organization.

Reserve workshop space for your team. Give us a call to request a date:

(504) 948-4355

To learn more about our consultancy visit: www.rocket-hire.com